

Reclaiming Prosperity: Building Canada's Future from Rural, Remote, Coastal, and Indigenous Communities through Localized Food and Fish Processing

Executive Summary

This report critically examines the long-standing impacts of Canada's extractive economy on its rural, remote, coastal, and Indigenous communities, highlighting the profound "hidden value" lost to these regions and the nation as a whole. While resource extraction has historically fueled economic growth, it has simultaneously engendered socio-economic instability, environmental degradation, and systemic disadvantages, particularly for Indigenous populations. The report argues that Canada's current economic trajectory, marked by a paradox of exporting raw materials while importing processed goods, represents a significant missed opportunity for domestic value creation and resilience. It then articulates a compelling vision for a rebalanced Canadian economy, one that prioritizes localized food production and processing, especially within the fisheries sector. By leveraging community economic development principles, fostering value-added activities, and addressing systemic barriers, Canada can unlock immense potential for sustainable growth, enhanced food security, and genuine self-determination for its most vulnerable communities. The report concludes with actionable recommendations for policy reforms, strategic investments, and collaborative frameworks to build a more equitable and prosperous future from the ground up.

1. Introduction: The Paradox of Canada's Resource Wealth

This section sets the stage by introducing Canada's historical reliance on its vast natural resources and the economic model that has emerged from it. It then

introduces the central argument: that while this model has generated wealth, it has also inadvertently created significant "hidden value lost" for specific communities, paving the way for a discussion on alternative, more equitable economic pathways.

1.1 Canada's Extractive Economy: A Historical Overview and Current State

Canada's economic foundation has long been rooted in resource exploitation, defined as the process of extracting and utilizing natural resources for economic benefit. This practice has been integral to industrial growth, providing the raw materials necessary for manufacturing and production, thereby fueling economic prosperity.¹ The intensity of resource exploitation in Canada significantly increased during the late 19th and early 20th centuries due to industrialization, leading to the rapid extraction of minerals, timber, and fossil fuels.¹ The very inception of Natural Resources Canada (NRCan) traces back to the founding of the Geological Survey of Canada (GSC) on April 14, 1842, a full 25 years before Confederation. The GSC's explicit mandate was to prepare an inventory and assessment of the mineral wealth of the Province of Canada, observe its soils and waters, and gather information to foster economic development, stimulate new industry, and attract immigrants to agriculturally important lands.² This historical mandate underscores a deep-seated, government-supported focus on raw resource extraction that has shaped the nation's economic identity.

Today, NRCan continues this legacy, aiming for the sustainable development of natural resources for the benefit of all Canadians.² The forest sector, for instance, remains a significant contributor to Canada's economy. In 2023, it contributed \$27 billion to Canada's nominal Gross Domestic Product (GDP) and directly employed 199,345 people. A substantial \$36.2 billion worth of forest products were exported, with the majority going to the United States (76% by value), China (10%), and Japan (3%).⁴ This highlights the continued export-oriented nature of key extractive industries, where raw or minimally processed materials are sent abroad for further value creation. The historical emphasis on resource exploitation and its continued significant contribution to national GDP and exports reveals a national economic strategy heavily reliant on primary resource extraction. This historical path has created deeply entrenched economic structures and policy frameworks that prioritize large-scale extraction and export over localized value creation and community resilience. The challenge for Canada is not merely to diversify its economy, but to fundamentally reorient a deeply ingrained national economic identity that has historically favored the outward flow of

raw materials.

1.2 The Hidden Costs: Value Lost to Communities and the Nation

Despite Canada's vast natural resources, the nation's overall economic trajectory has shown concerning signs. Recent analyses indicate that Canada is "falling behind" economically, with GDP shrinking for three straight quarters, prompting questions about why a resource-rich nation is not among the world's wealthiest countries.⁵ This suggests a systemic issue that extends beyond the mere presence of natural wealth. The extractive economic model, while generating jobs and boosting the economy on one hand, has simultaneously led to significant social and environmental impacts, including environmental degradation such as deforestation and pollution, and the displacement of Indigenous communities.¹

The volatility inherent in resource-dependent economies is starkly illustrated by the "lost energy decade" on the prairies. A combination of low oil prices and federal policies resulted in substantial job losses in the petroleum sector and closely related manufacturing and construction industries. In 2017, job losses in Alberta and Saskatchewan hit 88,900, with 130,600 fewer people employed in these sectors in 2020 compared to late 2014.⁶ This instability also led to significant declines in provincial royalty revenues; Alberta's oil, gas, and coal royalties, combined with land sale revenues, plummeted from \$9.6 billion in 2013-2014 to just \$2.8 billion by 2015-2016.⁶ These fluctuations demonstrate the profound vulnerability inherent in economies heavily reliant on global commodity prices and shifting policy landscapes.

The national aggregate GDP figures, while seemingly indicating prosperity, often mask underlying systemic vulnerabilities. The "value lost" in this context is not merely direct revenue or employment figures, but rather the profound *opportunity cost* of not diversifying the economy, the *social cost* of enduring boom-and-bust cycles, and the *environmental cost* that frequently becomes a public liability. For instance, the cleanup of abandoned mines alone was estimated to cost taxpayers at least \$2 billion as of 2010, a figure that dwarfs the \$884 million in federal royalties collected from northern mines between 1966 and 2011.⁷ This imbalance indicates that the extractive model, while providing immediate economic benefits, fosters a fragile economy susceptible to global commodity price fluctuations and policy changes, leading to long-term social and economic scarring in dependent communities. The "hidden value lost" is thus the foregone potential for stable, diversified, and locally-controlled

economies that could offer greater resilience and prosperity.

1.3 The Vision: Building a Resilient and Equitable Canada from Within

A fundamental shift in Canada's economic approach is imperative, moving beyond mere resource exploitation towards truly sustainable practices. This transition holds profound implications for Canada's economy, environment, and society, encouraging the adoption of technologies that reduce environmental impact while still meeting economic needs, and fostering resilience against climate change by promoting renewable energy sources.¹ Such a reorientation positions Canada to lead globally in balancing economic growth with ecological stewardship, setting a precedent for other nations facing similar challenges.¹

The current economic model, which sees Canada export raw materials and then import finished products, is a significant missed opportunity. For example, Canada exports approximately 90% of the seafood it harvests but imports 80% of what it consumes.⁸ This report argues for a strategic rebalancing of the Canadian economy, one that prioritizes localized food production and processing. This includes setting ambitious national goals, such as meeting 95% of Canada's nutritional needs domestically by 2045, with an interim target of 85% by 2035. Achieving this could add between \$110 billion and \$140 billion to Canada's GDP.⁸

This vision extends beyond simply making extraction "greener" or mitigating its negative consequences. It calls for a fundamental paradigm shift towards an economy where communities are not just sites of resource extraction but vibrant centers of value creation and economic self-determination. This involves moving beyond reactive mitigation to proactive transformation, where local assets—including human capital, traditional knowledge, and unique cultural landscapes—are leveraged to build sustainable, circular bioeconomies.⁹ The ultimate aim is not just economic growth, but also social and cultural flourishing, emphasizing genuine self-determination and local control over economic destinies. This re-imagining of Canada's economic future is about building resilience from the ground up, ensuring that prosperity is shared and sustained across all communities.

2. The Extractive Economy's Profound Impacts on Vulnerable

Communities

This section meticulously details the multi-faceted negative impacts of the extractive economy on rural, remote, coastal, and Indigenous communities, moving beyond simple economic figures to explore social, health, and environmental dimensions.

2.1 Socio-Economic Disparities and the "Boom and Bust" Cycle

2.1.1 Employment Instability, Income Disparity, and Quality of Life

While resource extraction has historically been a source of jobs and economic growth, its inherent cyclical nature leads to pronounced boom-and-bust cycles that create significant socio-economic instability.¹ The "lost energy decade" in Alberta and Saskatchewan, for instance, vividly illustrates this employment instability. The combination of low oil prices and federal anti-oil policies resulted in substantial job losses, with 88,900 fewer jobs in the petroleum sector and related manufacturing and construction in 2017, and a staggering 130,600 fewer jobs by 2020 compared to late 2014.⁶ This demonstrates how resource-dependent regions are highly vulnerable to external market forces and policy shifts, leading to prolonged periods of high unemployment and lost incomes that leave a lasting mark on the social fabric.⁶

Furthermore, the nature of employment in extractive industries often presents challenges. Mining employment in Canada has been declining, partly due to the adoption of more capital-intensive technologies, even as government subsidies to the industry increase.⁷ This indicates a diminishing return on public investment in terms of job creation. The prevalence of rotational schedules, such as fly-in, fly-out work sites common in resource extraction, keeps workers away from their families and communities for extended periods.¹¹ This model is particularly challenging for many local people, especially those with young children, and contributes to high unemployment rates in communities despite significant investments in training programs.⁷ This highlights a fundamental mismatch between the job structures

offered by the industry and the needs and lifestyles of local populations.

Resource booms, while seemingly beneficial, also bring their own set of pressures. They cause the cost of living, particularly housing prices and rent, to rise dramatically, making life unaffordable for many long-term residents.⁷ An influx of workers during these periods puts immense pressure on existing, often already strained, local infrastructure and social services.⁷ Moreover, wage disparities can widen significantly within communities, and workers who suddenly receive very high incomes may be tempted into unsustainable spending habits and debt.⁷ The "boom and bust" cycle is not merely an economic phenomenon; it is a profound social disruptor. It creates a precarious existence for communities, where periods of high income are often offset by periods of unemployment and debt, leading to long-term social scarring. The focus on capital-intensive extraction means fewer jobs per dollar invested, and the very nature of these jobs often disconnects workers from their communities, eroding social fabric and family stability. The "hidden value lost" here is the erosion of stable, integrated community life, replaced by a cycle of precarity and social fragmentation.

2.1.2 Strain on Local Infrastructure and Exacerbated Cost of Living

Rural and remote communities in Canada already face inherent challenges in providing access to quality services. For instance, residents often must travel great distances to access mental health services, and where services do exist, they are frequently stretched thin with long wait lists and high turnover rates.¹² These pre-existing vulnerabilities are exacerbated by the demands of the extractive economy.

The influx of workers and rising costs during resource booms place additional, often overwhelming, pressure on these already inadequate local infrastructures and social services.⁷ This creates a situation where the extractive industries, often operating in remote areas, benefit from existing public infrastructure and services without fully internalizing the costs of their disproportionate impact on these systems. The strain on public services becomes a hidden subsidy from the public sector to the extractive industry, as communities bear the burden of inadequate healthcare, housing, roads, and other essential services that are further stressed by industrial activity. This ultimately creates a cycle where communities are left with degraded infrastructure and persistent social deficits, even after the resource is depleted or the boom ends,

further diminishing their long-term well-being and capacity for self-development.

2.2 Environmental Degradation and Associated Health Consequences

2.2.1 Case Studies of Pollution and Ecosystem Damage (e.g., Selenium Contamination from Mining)

Resource exploitation inherently carries significant environmental risks, frequently resulting in widespread environmental degradation such as deforestation and pollution.¹ A stark illustration of this is found in British Columbia, where massive open-pit coal mines are leaching high concentrations of selenium into the Elk River watershed. This contamination has demonstrably damaged fish populations, leading to malformations and reproductive failure, and has also contaminated drinking water for nearby communities.¹⁴ The environmental consequences of this pollution are not confined to the immediate area; concerns have been raised about harm to the ecosystem extending more than 100 miles into Lake Koocanusa and across the border into the United States, highlighting that toxic pollution "knows no borders".¹⁴

The environmental costs of extraction are not confined to the immediate operational area or the current generation. Pollution can travel long distances, creating transboundary conflicts and imposing ecological liabilities on future generations. The process of separating valuable coal from unwanted rubble generates massive waste piles that permanently alter the landscape and serve as ongoing sources of contamination, even after mining operations cease.¹⁴ The "hidden value lost" includes the irreversible degradation of natural capital, such as healthy ecosystems and clean water, and the imposition of long-term cleanup costs. For example, the total cost to taxpayers for cleaning up northern contaminated sites, primarily abandoned mines, was estimated to be at least \$2 billion as of 2010, a figure that far exceeds the \$884 million in federal royalties collected from northern mines between 1966 and 2011.⁷ This represents a substantial transfer of environmental risk and financial burden from private gain to public cost.

2.2.2 Direct and Indirect Human Health Impacts in Resource-Dependent Regions

The environmental degradation caused by extractive industries has direct and severe consequences for human health in resource-dependent regions. Chronic exposure to high selenium concentrations, for instance, can cause nausea, fatigue, skin lesions, and neurological disorders in humans.¹⁴ In Sparwood, a community of 3,490 people less than two miles from one of Teck's mines in British Columbia, selenium levels in drinking water have reached concerning levels, exceeding provincial standards and leading to one of the town's water wells being pulled offline.¹⁴ Furthermore, a 2017 study conducted by the Canadian government found that subsistence fishermen and First Nations who consume fish caught downstream from sources of pollution exhibit high selenium blood concentrations, leading to selenosis—a condition linked to hair loss, skin lesions, neurological disorders, and intestinal problems.¹⁴ This directly links environmental pollution to public health crises, particularly impacting communities reliant on traditional food sources.

Beyond environmental pollutants, commercial fish harvesters face significant occupational health hazards. They are exposed to chronic noise levels, often exceeding the hazardous threshold of 85 dB(A) for an 8-hour work shift, which can lead to noise-induced hearing loss, stress, hypertension, sleeping disorders, and impaired cognitive performance.¹⁵ Despite these risks, fishers often avoid using hearing protection due to navigation safety concerns, and there is a notable lack of compulsory noise preventive measures at the fishing vessel design stage and limited implementation of Occupational Health and Safety (OHS) regulations.¹⁵ The human cost is stark: in Newfoundland and Labrador, fish harvesters have a 13-fold higher risk of death on the job and a 4-fold higher risk of suffering a severe injury compared to the provincial average.¹⁵

The health burden on these communities represents a significant "hidden value lost." This loss is not only in terms of direct healthcare costs, which are often poorly accessible in rural and remote areas¹², but also in terms of lost productivity, reduced quality of life, and intergenerational health impacts. This health burden is effectively a societal subsidy to extractive industries, as the human cost is disproportionately borne by the affected individuals and the public healthcare system, rather than being fully internalized by the polluter.

2.3 Disproportionate Impacts on Indigenous Communities

2.3.1 Land Rights Conflicts, Displacement, and Erosion of Traditional Livelihoods

The expansion of resource extraction has consistently led to conflicts with Indigenous peoples, who have historically managed their lands and resources sustainably for millennia.¹ These communities have frequently faced displacement and significant challenges related to land rights.¹ Extractive industries can deprive local residents of access to traditional activities such as reindeer herding, hunting, fishing, and gathering, while simultaneously causing land degradation that further impairs these practices.¹⁰

The historical disruption of Indigenous management systems for Pacific salmon, which were deeply rooted in cultural and spiritual beliefs and promoted sustained abundance for over 10,000 years, serves as a powerful example.¹⁶ Colonial practices fundamentally altered the scales, methods, and locations of salmon harvesting, stripping rights and jurisdiction from Indigenous peoples and initiating a struggle for access and governance authority that continues to this day.¹⁶ The extractive model, often imposed without free, prior, and informed consent (FPIC)¹⁰, directly undermines Indigenous sovereignty over their traditional territories. This loss of control leads to the erosion of traditional land-based economies and sustainable practices, which are profoundly intertwined with Indigenous cultural identity, spiritual beliefs, and food security. The "hidden value lost" here is not just economic, but a profound cultural and spiritual impoverishment, a breakdown of traditional governance systems, and a direct threat to food sovereignty. This perpetuates colonial path dependencies and negative economic lock-ins, hindering genuine self-determination and long-term well-being.¹⁰

2.3.2 Social and Cultural Disruptions: Intersectional Discrimination and Gendered Impacts of Industrial Work (e.g., Shift Work and Family Stress)

Indigenous women often experience intersectional forms of discrimination and harm within the context of resource extraction projects, stemming from overlapping social categorizations of gender, race, indigeneity, and socio-economic status, compounded

by the ongoing effects of colonialism.¹¹ While resource extraction industries do offer new employment opportunities, these are frequently temporary or casual positions, with fewer skilled and high-paying jobs available for Indigenous women.¹¹ For instance, a study of Inuit women employed at the Meadowbank Gold Mine in Nunavut found they were much more likely to hold temporary contracts than permanent jobs.¹¹ Indigenous women with disabilities face particular barriers to accessing employment and the necessary training for these opportunities.¹¹

The nature of work in extractive industries, particularly shift work and fly-in, fly-out (FIFO) work sites, has significant consequences for Indigenous women and their families.¹¹ These arrangements can keep employed women away from their families and children for long periods, leading to increased relationship stress and sometimes family violence, and a shift in traditional gender roles.¹¹ In some families, women have become the primary breadwinner, which, while offering financial independence and greater autonomy, can also contribute to relationship strain.¹¹

The detailed accounts of challenges faced by Indigenous women in extractive industries—including precarious employment, discrimination, and the severe impact of shift work on family life and relationships—reveal a critical social cost. The structure of employment in these industries is often incompatible with traditional family structures and caregiving responsibilities, disproportionately affecting women. This, combined with existing systemic discrimination, creates new forms of social stress and internal community disruption. The "hidden value lost" includes the erosion of social capital within Indigenous communities, increased family instability, and the perpetuation of gender inequality. While providing some financial independence, these jobs often come at a high social and emotional cost, undermining the holistic well-being of Indigenous families and communities.

2.3.3 Challenges in Benefit Sharing, Governance, and Self-Determination

Benefit sharing, defined as the distribution of monetary and non-monetary benefits between extractive industries and affected communities, is a crucial concept rooted in international conventions like the Convention on Biological Diversity (1992) and the Nagoya Protocol (2010).¹⁰ It emphasizes the need to allocate benefits from natural resource extraction to local actors, recognizing Indigenous and local communities as rights-, stake-, and knowledge-holders.¹⁰ Ideally, benefit sharing should support Free, Prior, and Informed Consent (FPIC) through good-faith negotiations and meaningful

consultations, and empower Indigenous Peoples and local communities in resource-use processes, particularly through negotiated benefits and resource co-management.¹⁰

However, there is a significant gap between these stated policy goals and the actual lived experiences of Indigenous communities. Despite formalizing relations between companies and Indigenous Peoples, informal rules often prevail, favoring stronger stakeholders.¹⁰ There is a persistent call for greater efforts to incorporate and center Indigenous voices in extractive industry decision-making, from strategic planning through project implementation, to ensure more inclusive resource management practices.¹ This indicates that the formal mechanisms often fail to translate into genuine empowerment or equitable distribution of benefits, leading to continued dissatisfaction regarding governance and a lack of voice in fisheries management.¹⁷

This power imbalance undermines self-determination. The "hidden value lost" is the failure to realize true reconciliation and Indigenous self-determination, leading to continued conflict, mistrust, and missed opportunities for collaborative, sustainable resource management that effectively leverages Indigenous traditional knowledge.¹⁶ This perpetuates a cycle of dependency rather than fostering genuine partnerships and local control, ultimately hindering the long-term well-being and resilience of Indigenous communities.

2.4 The Broader Economic Implications: A Decade of Lost Value and Diminished Resilience

Canada's overall economy is showing signs of decline, with GDP shrinking for three straight quarters, despite its massive natural resources.⁵ This indicates a fundamental issue that transcends specific sectors. The "lost energy decade" on the prairies serves as a powerful example of how a singular focus on extractive industries can lead to high unemployment and lost incomes, leaving a lasting mark on the social fabric of affected regions.⁶ This period demonstrated the inherent volatility of relying heavily on commodity markets and the profound socio-economic consequences when those markets decline or are impacted by policy shifts.

Beyond direct economic impacts, the extractive model imposes significant long-term financial liabilities on the public. The total cost to taxpayers for cleaning up northern contaminated sites, primarily abandoned mines, was estimated to be at least \$2 billion

as of 2010. This figure far exceeds the federal royalties collected from northern mines, which amounted to \$884 million from 1966 to 2011.⁷ This massive public liability represents a significant externalized cost of the extractive economy, where the financial burden of environmental remediation falls on the public rather than solely on the industries that generated the pollution.

The extractive economic model, by prioritizing short-term gains and externalizing environmental and social costs (such as pollution, health impacts, infrastructure strain, and boom-bust cycles), creates systemic financial liabilities for the public and diminishes overall national economic resilience. The persistent focus on exporting raw commodities also means Canada foregoes the higher economic multipliers associated with domestic value-added processing.⁸ The "hidden value lost" is therefore the opportunity for a more stable, diversified, and resilient national economy. By concentrating investment and policy support on volatile extractive sectors, Canada has inadvertently suppressed the growth of more stable, locally-rooted industries, leading to a diminished overall economic trajectory and increased vulnerability to global shocks. This highlights the urgent need for a strategic re-evaluation of Canada's economic priorities to unlock its full potential for shared prosperity.

3. Reimagining Canada's Economy: The Transformative Power of Localized Food Systems

This section articulates the strategic imperative for shifting towards a localized, value-added food economy, emphasizing the economic, social, and environmental benefits of such a transition, and outlining the foundational principles and necessary policy frameworks.

3.1 The Strategic Imperative for Domestic Food Production and Processing

3.1.1 Reducing Import Dependency and Enhancing National Food Security

Canada, despite its vast agricultural and aquatic resources, exhibits a significant and concerning import dependency for food. The nation imports approximately \$65 billion worth of food annually, which accounts for 30% of the food and beverages consumed domestically.⁸ This includes substantial reliance on foreign sources for essential items, such as 90% of leafy greens and 75% of fresh fruit.⁸ This highlights a critical vulnerability in Canada's food supply chain.

A striking paradox exists: while Canada is a leading global forest product manufacturer and possesses abundant land and water resources, it often exports raw materials only to import back finished products.⁴ This pattern is particularly pronounced in the seafood sector, where Canada exports about 90% of what it harvests but imports 80% of what it eats.⁸ This massive imbalance in the seafood value chain indicates a severe disconnect, where Canada primarily functions as a raw material supplier rather than a value-adding processor for its own market. The COVID-19 pandemic starkly unmasked numerous vulnerabilities inherent to the long and complex supply chains that currently dominate global food systems, revealing a collective lack of trust in the systems that bring food to our plates.²⁰ Fortunately, technology is rapidly making it possible for Canada to produce a much larger proportion of the foods it consumes domestically.⁸

This import-export paradox reveals a significant "food sovereignty deficit" where Canada, despite its natural wealth, is highly reliant on external supply chains for basic nutritional needs. This creates substantial economic leakage, as value that could be captured domestically flows out of the country. Beyond the economic loss, this dependency poses a national security risk in terms of food supply resilience, especially in the face of global disruptions. Shifting to localized production and processing is therefore not just an economic opportunity but a strategic imperative for national food security and resilience.

3.1.2 Economic Multipliers and Enhanced GDP Growth from Value-Added Activities

The economic benefits of shifting towards localized, value-added food production are substantial and quantifiable. Domestically produced and consumed food generates GDP multipliers between 2.0 and 2.57, which is significantly higher than the 1.2 to 1.45

multiplier observed for raw food exports.⁸ This means that for every dollar generated, domestic value-added activities create substantially more economic activity within the country. Achieving the ambitious goal of meeting 95% of Canada's nutritional needs domestically by 2045, with an interim target of 85% by 2035, could add an impressive \$110 billion to \$140 billion to Canada's GDP.⁸

The agriculture and agri-food system already plays a vital role in the Canadian economy, employing 2.3 million people, which accounts for 1 in 9 jobs across the country. In 2024, this sector generated \$149.2 billion, representing approximately 7% of Canada's GDP.¹⁹ This sector possesses high economic growth potential, driven by Canada's key advantages such as abundant land and water resources, access to international markets, strong research and development capacity, and a global reputation as a trusted supplier of safe, top-quality food.¹⁹ "Value-added" in this context refers to an agricultural commodity or product that has undergone a physical change or has been produced, marketed, or segregated in a manner that enhances its value or expands its customer base. This encompasses a wide range of activities including commodity processing, market differentiation (e.g., organic, grass-fed), local food initiatives, and mid-tier value chains.²¹

The direct comparison of GDP multipliers clearly demonstrates that localized food production and processing generate significantly more economic impact than merely exporting raw commodities. This indicates that processing raw materials domestically increases the economic activity generated per unit of primary product, leading to more jobs, increased local investment, and greater wealth circulating within the Canadian economy, rather than being captured by processors in other countries. The "hidden value lost" is the immense economic potential that is currently being exported as raw commodities. By strategically shifting focus, Canada can not only enhance its GDP but also create more stable, higher-value jobs, fostering stronger local economies and reducing reliance on volatile global commodity markets. This represents a fundamental re-orientation of economic strategy from extraction-for-export to value-creation-for-domestic-consumption and then higher-value exports.

Table 1: Comparative Economic Contributions and Socio-Environmental Impacts of Key Extractive Industries vs. Agri-Food Sector in Canada

Category	Extractive Industries (Mining, Forestry, Oil & Gas)	Agri-Food System (Primary Agriculture & Food/Beverage)
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		Processing)
Nominal GDP Contribution	Forestry: \$27B (0.9% of GDP in 2023) ⁴	\$149.2B (7% of GDP in 2024) ¹⁹ ; Potential additional GDP from domestic focus: \$110B-\$140B ⁸
Employment	Forestry: ~200k people (2023) ⁴ ; Oil & Gas: 88.9k job losses in 2017, 130.6k fewer in 2020 (vs. 2014) ⁶ ; Mining employment declining due to capital-intensive tech ⁷	2.3M people (1 in 9 jobs in 2024) ¹⁹
Export Value	Forestry: \$36.2B (2023) ⁴	Food & Beverage: \$59.8B ¹⁹
Import Value	N/A	Food: ~\$65B annually (30% of consumption) ⁸
GDP Multiplier (Raw vs. Value-Added)	N/A (Focus on raw exports)	Raw Exports: 1.2-1.45; Domestically Produced/Consumed: 2.0-2.57 ⁸
Environmental Impacts	Pollution (e.g., selenium in Elk River) ¹⁴ , deforestation ¹ , habitat destruction ¹ ; Cleanup costs: >\$2B (abandoned mines, 2010), far exceeding royalties ⁷	Generally lower direct environmental impact per unit of value added; focus on sustainable practices ¹⁹
Social Impacts	Boom/bust cycles, job instability, high cost of living, strain on services, widening wage disparities, gendered impacts (e.g., shift work stress for Indigenous women) ¹ ; Displacement of Indigenous communities, land rights conflicts ¹	Enhanced food security, community economic development, stable jobs, re-investment of profits locally ⁸ ; Potential for improved community well-being and local control ²²

3.2 Community Economic Development (CED) as a Foundational Approach

3.2.1 Core Principles and Goals of CED: Grassroots Empowerment and Local Re-investment

Community Economic Development (CED), also known as Local Economic Development (LED), represents a fundamentally different approach to economic growth. It is a community-driven process where local populations actively identify and initiate their own solutions to economic, social, and environmental issues, with the ultimate aim of building healthy, economically viable communities.²² This approach is inherently grassroots, empowering communities to choose deliberate actions that directly influence their local economy and improve the quality of life for their residents.²²

A cornerstone of CED principles involves mobilizing local resources—including people, capital, institutions, and organizations—to meet local needs.²² Crucially, CED emphasizes the re-investment of profits back into the local economy, ensuring that wealth generated stays within the community to foster further growth and development.²² The primary goals of CED include creating sustainable employment, renewing and stabilizing the local economy, developing robust local economic links, and improving the physical environment of the community.²²

This community-driven model stands in stark contrast to the top-down, external-investor-driven approach often seen in the extractive economy, where profits frequently leave the community and even the country.⁷ The "hidden value lost" in the extractive model is the suppression of local agency and self-determination. CED offers a framework to reclaim this, fostering intrinsic community capacity and ownership over their economic future. It shifts the focus from external "development," which can often be extractive and exploitative, to internal "empowerment." CED is therefore not just an economic strategy; it is a social and governance philosophy that builds resilience by strengthening local institutions, fostering collective action, and ensuring that economic benefits accrue directly to the community members, rather than being siphoned off by external entities. This approach promotes a more equitable distribution of wealth and power, leading to more stable and self-reliant communities.

3.2.2 Asset-Based Development: Mobilizing Local Resources (People, Capital, Institutions)

A key tenet of Community Economic Development (CED) is asset-based development, which focuses on mobilizing and leveraging the inherent strengths and resources within a community.²² This approach aligns closely with "place-based" strategies, which are particularly effective in improving health services in rural communities by considering a community's unique capacity, socio-economic and cultural landscape, and underlying inequities through the active participation of local stakeholders.¹² This means acknowledging and respecting that community assets, governance structures, and identities are formed and reinforced in specific places.¹²

Beyond tangible resources, communities possess significant intangible assets that are often overlooked by conventional economic models. These include local knowledge, traditional cultural practices, robust social networks, and specialized skills passed down through generations. The extractive economy, with its focus on large-scale, often transient operations, frequently devalues or displaces these invaluable assets. However, asset-based development, particularly when applied to localized food systems, explicitly leverages these "hidden" forms of capital. For Indigenous communities, this approach means revitalizing traditional management systems, such as those for salmon that promoted sustained productivity for millennia¹⁶, and integrating traditional knowledge into contemporary economic activities.¹²

The "traditional land-based economy" in Canada's North, encompassing activities like trapping, hunting, fishing, wood harvesting, small-scale agriculture, tourism, and handmade products, serves as a powerful example of an existing asset. This mixed economy has historically functioned as a key safety net, particularly during periods of resource busts.⁷ By recognizing and building upon these existing strengths, communities can foster sustainable growth that is deeply rooted in their unique identity and capabilities. This approach not only creates economic opportunities but also reinforces cultural identity, strengthens social cohesion, and builds a more resilient economy that is less susceptible to external shocks, as it is rooted in the unique strengths and capacities of the place and its people.

3.3 Policy and Investment Frameworks for Fostering Localized Food Systems

3.3.1 Addressing Regulatory Roadblocks and Inter-Provincial Trade Barriers

A significant impediment to the growth of localized food production and processing in Canada lies in existing regulatory frameworks and inter-provincial trade barriers.⁸ The current regulatory landscape, often designed for large-scale, industrial operations or to facilitate international trade, inadvertently creates disproportionate burdens for small and medium-sized enterprises (SMEs) seeking to establish indoor farms, greenhouses, rural and urban farms, fishing operations, and aquaculture ventures.⁸ This "regulatory friction" acts as a non-tariff barrier to domestic market development and innovation, effectively privileging established, often larger, players.

To address this, comprehensive regulatory reviews are needed at all levels of government with the explicit intent to reduce these barriers.⁸ Specific measures should include augmenting the Safe Food for Canadians Act to harmonize provincial standards, encompassing regulations, labeling standards, inspection processes, and certification requirements across all provinces.⁸ Furthermore, streamlining approvals from agencies like the Canadian Food Inspection Agency (CFIA), harmonizing environmental assessments, revisiting land-use and zoning provisions, offering temporary exemptions from development charges, and fast-tracking utility hookups and permitting for food facilities are critical steps.⁸

The "hidden value lost" due to these regulatory complexities is the suppressed entrepreneurial activity, innovation, and job creation that could otherwise flourish if regulatory environments were more agile and tailored to support localized, community-based food systems. Streamlining these processes is not merely about administrative efficiency; it is about leveling the playing field and empowering local actors to participate more fully in the domestic food economy. By removing these systemic obstacles, Canada can unlock significant potential for growth and diversification within its regions.

3.3.2 Strategic Incentives for Domestic Producers and Processors (e.g., Tax Measures, Shelf-Space Initiatives)

To effectively re-calibrate the market and foster domestic food production and processing, strategic incentives are essential. Canada should introduce "Canada-First Food Tax Measures" that are time-limited and targeted to help domestic food producers establish themselves and achieve competitive prices against imports.⁸ Such measures could include accelerated Capital Cost Allowance (CCA) for agri-tech and food processing investments, refundable tax credits for processing facilities that utilize domestic inputs, and enhanced Scientific Research and Experimental Development (SR&ED) tax credits (e.g., 50% for cellular agriculture R&D).⁸

Beyond production, incentives are needed at the retail level. "Shelf-Space Incentives," such as tax rebates for retailers, could be provided based on aggressive thresholds for Canadian-sourced products priced competitively with imports.⁸ This would encourage retailers to prioritize domestic goods, creating a stronger market pull for Canadian producers. A successful model for supporting value-added activities exists in the United States through the USDA Rural Development's Value-Added Producer Grants (VAPG) program. This competitive grant program provides funds for planning activities, such as developing feasibility studies and marketing plans, and for working capital expenses to fund startup operations or finance inventories.²¹

The current market structure and consumer habits often favor imported, cheaper goods, despite Canada's domestic capacity. These incentives are designed to actively re-calibrate market forces, making domestic production and processing more competitive and visible. They address the "hidden cost" of an unlevel playing field where domestic producers struggle against established global supply chains. By strategically intervening, the government can stimulate private investment in domestic food processing, create a virtuous cycle of demand for Canadian products, and ultimately build a more robust and self-reliant food economy. This is about actively shaping the market to achieve national strategic goals, rather than passively accepting import dependency.

3.3.3 Targeted Investment in Food Infrastructure and Agri-Tech Innovation

Targeted investment in food infrastructure is crucial for enabling Canada's shift from a raw commodity exporter to a value-added producer. Grant and lending programs should be specifically directed towards "import displacement infrastructure" to attract

private investment in underlying technologies from both Canadian and international innovators.⁸ Key focus areas for this investment include protein cultivation and processing, advanced fermentation and cellular agriculture, Controlled Environment Agriculture (CEA), and critical seed production (given Canada imports 80% of its seeds for fruit and vegetable crops).⁸ Seafood processing facilities are also a vital area for such investment, as Canada currently exports 90% of its harvested seafood while importing 80% of what it consumes.⁸

A successful precedent for such innovation support exists in the Investments in Forest Industry Transformation Program, which provides support to projects developing and commercializing new and more efficient building materials and biofuels.⁴ This demonstrates a viable model for fostering innovation in other sectors.

The "hidden value lost" is the foregone opportunity to capture higher margins and create more jobs by processing raw materials domestically. This is often due to an "infrastructure gap"—a lack of appropriate, scalable processing facilities and supporting technologies in rural and remote areas. The existing infrastructure often caters to large-scale, export-oriented operations, leaving small and medium-sized producers underserved.⁸ Targeted investment in localized, diversified food infrastructure and agri-tech innovation is therefore essential to enable the shift from raw commodity export to value-added domestic production. This investment directly facilitates the capture of the "hidden value" that currently leaves Canada, creating new economic ecosystems and stable employment opportunities in rural and remote communities.

4. Scalable Fish Processing: A Catalyst for Coastal and Inland Community Prosperity

This section delves into the critical role of fish processing in building resilient communities, addressing the unique challenges faced by small-scale harvesters and outlining concrete strategies for fostering localized, scalable processing from coast to coast.

4.1 The Current State of Canada's Fisheries: The Export-Import Paradox

Fisheries are a critical component of the Canadian economy, providing livelihoods for over 70,000 Canadians and generating catches valued at more than \$6 billion.²⁰ The Department of Fisheries and Oceans Canada (DFO) collects extensive statistics on aquaculture, commercial fisheries, recreational fishing, and trade (imports/exports) to monitor activities and ensure sustainable management of aquatic resources.²⁴ In 2022, commercial sea and freshwater fisheries landings in Canada totaled 572,218 metric tonnes, valued at \$4,730,349,000. Despite this significant domestic harvest, Canada's seafood trade exhibits a striking paradox: total seafood exports in 2022 amounted to \$8,450,822,000, while imports were \$5,522,420,000.²⁵

This aggregate data reinforces a critical imbalance: Canada imports more than half a million tonnes of seafood each year for domestic consumption, while the vast majority of the seafood harvested in Canada is exported.⁸ Specifically, Canada exports about 90% of what it harvests but imports 80% of what it consumes.⁸ This massive imbalance indicates a severe disconnect in the domestic seafood value chain. Canada is primarily functioning as a raw material supplier, rather than a value-adding processor for its own market. This "economic suboptimization" means that the higher-value processing, packaging, and branding jobs and profits are largely occurring outside of Canada, representing a significant "hidden value lost" to Canadian communities. The pandemic further highlighted vulnerabilities inherent to the long and complex supply chains that currently dominate food systems, revealing a collective lack of trust in the systems that bring food to our plates.²⁰

The current system prioritizes volume export over domestic value capture, leading to missed opportunities for job creation, economic diversification, and enhanced food security within Canada. It also means that Canadian consumers are often purchasing imported seafood that originated as Canadian raw product, at a higher price, with the added environmental cost of unnecessary transportation. Addressing this paradox is crucial for building a more resilient and prosperous seafood sector within Canada.

Table 2: Canada's Food System: Import/Export Dynamics and Domestic Value-Added Potential

Metric	Value	Source
Total Annual Food Imports	~\$65 billion	8

Percentage of Food Consumed that is Imported	30%	8
Specific Import Dependencies	90% leafy greens, 75% fresh fruit, 80% seafood	8
Total Annual Food Exports (Food & Beverage)	\$59.8 billion	19
Total Annual Seafood Exports (2022)	\$8.45 billion	25
Percentage of Harvested Seafood Exported	~90%	8
GDP Multiplier for Raw Exports	1.2 to 1.45	8
GDP Multiplier for Domestically Produced & Consumed Food	2.0 to 2.57	8
Potential GDP Increase from Domestic Focus (by 2045)	\$110 billion to \$140 billion	8

4.2 Systemic Challenges Faced by Small-Scale Fish Harvesters

4.2.1 Inequitable Access to Fishing Rights, Licensing, and Quota

Small-scale fish harvesters and their communities across Canada face increasing vulnerability due to a confluence of factors including increased pressure on resources, climate change impacts, declining fish stocks, and a growing web of regulations.¹⁷ A profound area of dissatisfaction among fish harvesters, both Indigenous and non-Indigenous, is the inequitable access to fishing rights, licensing, and quota.¹⁷ The vast majority express deep dissatisfaction with the security and protection of their

rights and the rights of coastal communities to fish.¹⁷ This frustration extends to their limited ability to have a meaningful voice in fisheries management decisions and a perception of insufficient governmental support.¹⁷

A significant systemic issue is the shift in ownership of licenses and vessels. This ownership has increasingly moved from individual harvesters to corporations, and from rural areas to urban centers.²⁶ In many cases, non-fishermen now control quotas and lease them back to active harvesters, sometimes appropriating as much as 75% of the landed value.²⁶ This practice creates severe barriers to entry for new and younger fishermen, who struggle to afford the high costs of purchasing or leasing quota.¹⁷

The privatization and commodification of fishing access, particularly through Individual Transferable Quotas (ITQs), have systematically disempowered small-scale, community-based harvesters. This creates an artificial barrier to entry for younger generations and concentrates wealth and control away from the communities that depend on the fishery. The "hidden value lost" is the erosion of a traditional way of life, the decline of local fishing jobs and infrastructure¹⁷, and the stifling of intergenerational knowledge transfer. This also undermines the social fabric of coastal and inland communities, as the economic benefits increasingly flow to outside investors rather than remaining with local harvesters.¹⁷ This systemic issue contributes to the insecurity around the future of fisheries, with 77% of fish harvesters concerned about the outlook for future fishing generations.¹⁷

4.2.2 Critical Deficiencies in Processing Infrastructure and Logistical Hurdles (Coastal and Inland)

A significant challenge confronting small-scale fish harvesters and their communities is the widespread decline in fishing infrastructure and processing facilities.¹⁷ This deficiency is particularly acute for inland fishers in regions like Manitoba and the northern territories, who face unique and often unsustainable freight costs due to distant processing capabilities and inadequate subsidies.²⁷ For many remote communities, transporting their catch to a processing facility or pick-up point requires complex multimodal transportation—involving boats, trains, and trucks—or reliance on expensive air cargo.²⁷ Such logistical hurdles lead to significant financial difficulties, delays that can compromise fish quality, and ultimately reduce the price harvesters

receive for their catch.²⁷

The challenges extend to market access. Fishers in northern and remote Manitoba communities express apprehension about their ability to attract private sector buyers in an open market system, fearing a lack of buyers or adequate infrastructure in their regions.²⁷ Furthermore, the management of some major inland fisheries, such as Manitoba's largest lakes (Winnipeg, Manitoba, Winnipegosis), has been rated poorly due to issues like inadequate stock data, a lack of catch limits for some species, poorly regulated bycatch, and depleted stocks.²⁸ These systemic management challenges directly impact the long-term viability of processing operations in these areas.

The "hidden value lost" in these regions is the inability of harvesters to capture value beyond the raw catch due to a severe "last mile" problem in the supply chain. The lack of local processing infrastructure means fish must be transported long distances, incurring high costs and risking spoilage, thereby reducing the price harvesters receive and preventing local value-adding activities. This perpetuates a raw commodity export model even within Canada. This logistical and infrastructural deficit directly contributes to the economic marginalization of these communities, making them highly vulnerable and preventing them from participating in higher-value segments of the seafood industry. Consequently, the benefits of their harvest primarily accrue to distant processing centers or international markets, rather than enriching the local economy.

4.2.3 Occupational Health and Safety Concerns, and Barriers to Generational Entry

Commercial fish harvesters endure a profession fraught with significant occupational health and safety risks. They face various physical and mental health concerns, including musculoskeletal disorders, hearing loss, psychological distress, and sleep disturbances.¹⁵ Chronic exposure to hazardous noise levels, often exceeding 85 dB(A) on fishing vessels, is a pervasive issue, contributing to noise-induced hearing loss and other non-auditory conditions like stress and hypertension.¹⁵ Despite these dangers, fishers frequently avoid using hearing protection due to navigation safety concerns, and there is a critical lack of specific legislation addressing noise exposure levels and safety precautions aboard fishing vessels. Furthermore, the implementation of Occupational Health and Safety (OHS) regulations to control and prevent onboard

noise is limited.¹⁵

The severity of these risks is underscored by statistics from Newfoundland and Labrador, where fish harvesters have a 13-fold higher risk of death on the job and a 4-fold higher risk of suffering a severe injury compared to the provincial average.¹⁵ This perilous work environment, coupled with economic barriers, contributes to a significant challenge for the future of the industry: an aging workforce and difficulties in attracting younger generations. Most fish harvesters surveyed are older, and younger individuals struggle to enter the fishery, indicating a pressing need for assistance and programmatic support to ensure intergenerational continuity.¹⁷

The "hidden value lost" is the human capital and future viability of the fishing industry itself. The hazardous working conditions and insufficient regulatory oversight directly contribute to a high human cost in terms of injury, illness, and even fatalities. This, combined with the economic barriers (such as high quota costs) and a lack of clear generational pathways, makes the fishing industry unattractive to new entrants. Without addressing these critical health and safety issues and creating viable pathways for new entrants, the industry risks a significant decline in its workforce, further exacerbating the challenges of maintaining a vibrant, localized seafood sector. This also represents a profound moral and ethical cost to society, as it neglects the well-being of those who provide essential food resources.

Table 3: Key Challenges and Opportunities for Small-Scale Fish Harvesters Across Canadian Regions

Regi on	Chal leng es	Opp ortu nitie s							
Coa stal Reg ions (BC, Atla ntic , Que bec	- Ineq uita ble acc ess to fish ing righ ts,	- Cor pora te own ersh ip shift of	- Decl inin g fish ing jobs and infra stru	- Sign ifica nt occ upat iona l heal th	- Agin g wor kfor ce and barr iers to	- Indi gen ous- own ed proc essi ng facil ities	- Dev elop men t of dire ct-t o-c ons	- Pro duct bran ding and dive rsifi cati on	- Sust aina ble man age men t prac tice

)	licensing, and quota ¹⁷	licenses/vessels 26	structure 17	and safety risks (e.g. , noise-induced hearing loss, high fatality rates) 15	generational entry 17	and enterprises (e.g. , Coastal Nations Fisheries, Nuuchah-nulth Seafood LP) 29	umer models (Community-Supported Fisheries - CSFs) 31	for premium value creation 30	s rooted in traditional knowledge 16		
Inland Regions (Manitoba, Saskatchewan, Ontario, NW T, Yukon)	- Unustainable freight and transportation costs ²⁷	- Distant processing capabilities and lack of local infrastructure 27	- Difficulty attracting private sector buyers in open markets 27	- Stagnant prices for fish and governance issues with marketing corporations (e.g. ,	- Inadequate stock data , lack of catch limits, and depleted stocks in some maj	- Difficulty attracting and retaining younger workers 27	- Establishment of small-scale, shared-use, or on-farm processing facilities 32	- Value-added product development (e.g. , physical state changes, identity	- Empowered community-based management and governance models 27	- Leveraging traditional knowledge for sustainable fisheries management 28	- Targeted subsidies for transportation and infrastructure development 27

				FFM C) 27	or lake s 28			pres erva tion) 21			
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4.3 Unlocking Value: Opportunities in Localized Fish Processing

4.3.1 Enhancing Market Access and Ensuring Product Traceability

Improving market access for Small-Scale Fisheries (SSF) is a global objective, highlighted by Sustainable Development Goal 14b, yet it is frequently impeded by existing value chains and market structures that are often antagonistic to the nature of SSF.³³ To overcome these barriers, strategies must focus on shortening the value chain, fostering innovation in distribution channels, encouraging product diversification, promoting SSF products, developing strong labels and brands, and empowering SSF communities through improved leadership, ownership, cooperation, and coordination.³³

A critical issue undermining SSF market access and fair pricing is the pervasive lack of traceability. Without robust traceability, products from small-scale fisheries often get mixed with those from semi-industrial and industrial fishing, aquaculture, imported markets, or even illegal fishing.³³ This lack of differentiation makes it difficult for consumers to recognize the quality and unique characteristics of SSF products, and it prevents fishers from influencing market prices. Fishers who must travel long distances to sell their catch often face suboptimal selling conditions, such as being the last to trade their products at auction.³³

The absence of stringent transparency requirements means small-scale fishers are unable to present the fair, and ideally premium, value of their products to the consumer, exert control over pricing, or guarantee price stability. This, in turn, hinders improvements in their socio-economic conditions and their ability to act as stewards of the resource, creating a negative cycle of social and environmental consequences.³³ Implementing robust traceability systems is not just a regulatory requirement but a powerful value-adding mechanism. It allows SSF to differentiate their products, build consumer trust, access niche markets, and ultimately capture

more value from their catch, thereby directly addressing the "hidden value lost" due to market opacity and ensuring a fairer return for their labor and sustainable practices.

4.3.2 Product Diversification, Branding, and Premium Value Creation

Unlocking the full potential of Canada's fisheries requires a concerted effort towards product diversification, strategic branding, and the creation of premium value. Value-added activities encompass a broad range of transformations, from changing a commodity's physical state (e.g., processing fish into smoked products, fillets, or ready-to-eat meals) to marketing its special identity (e.g., organic, sustainably harvested, or originating from a specific region or Indigenous community).²¹ This also includes segregating products to maintain identity preservation and aggregating/marketing them for local markets.²¹

A compelling example of this strategy in action is Nuu-chah-nulth Seafood LP, a First Nation-owned seafood enterprise on Vancouver Island's West Coast. In a strategic move, the company purchased a majority share in Nanaimo's St. Jean's Smokehouse and Cannery. This acquisition provided Nuu-chah-nulth Seafood Nations with critical processing, sales, and marketing capacity, enabling them to move up the value chain.³⁰ Building on this venture, the company is actively developing an authentic Aboriginal branded seafood product line, which includes wild smoked salmon, candied salmon, albacore tuna, and smoked oysters.³⁰ The company is guided by Nuu-chah-nulth principles such as

hish-uk ts'a-walk (everything is interconnected), *iisaak* (greater respect with caring), and *uu-a-thluk* (taking care for future generations).³⁰

The "hidden value" that can be unlocked through localized processing and branding extends beyond mere economic transformation; it involves leveraging cultural capital. Indigenous communities, with their deep connection to land and water and millennia of traditional knowledge regarding sustainable resource management¹⁶, can create unique, authentic, and high-value branded products that appeal to consumers seeking ethical, sustainable, and culturally rich choices. This transforms cultural heritage into a powerful competitive economic advantage. This approach not only generates economic prosperity but also reinforces cultural identity, promotes self-determination, and provides a compelling narrative that resonates with

consumers, allowing communities to capture a greater share of the value chain and ensure that the benefits of their stewardship accrue locally.

4.3.3 Community-Supported Fisheries (CSFs) as a Model for Direct-to-Consumer Markets

Community-Supported Fisheries (CSFs) offer an innovative and highly effective alternative business model for selling fresh, locally sourced seafood, directly connecting harvesters with consumers.³¹ Modeled after community-supported agriculture (CSAs), CSF programs allow members to pay a pre-paid membership fee for weekly shares of fresh seafood.³¹ This model aims to foster a positive relationship between fishermen, consumers, and the ocean, providing high-quality, locally caught seafood while ensuring transparency and trust.³¹

CSFs operate on a "triple bottom line" approach, integrating environmental stewardship, economic stability, and social improvements as core goals of their business.³¹ From an economic perspective, CSFs provide crucial stability by creating a local market that bypasses traditionally lengthy and complex seafood supply chains. This allows fishermen to obtain a small price premium for their catch and, critically, assures them of a buyer before they even leave the harbor, sharing the inherent risks of fishing with consumers.³¹ This direct connection reduces logistical costs and increases the share of the retail price that goes directly to the harvester.

Beyond economic benefits, CSFs play a vital role in rebuilding the direct relationship between people and the food they consume, a connection often lost with the rise of commercial fishing practices.³¹ By fostering a local food community, CSFs strengthen community relations and support local economies, as people are more inclined to support their neighbors.³¹ This re-localization strategy for resilience directly addresses the lack of trust in food systems observed during the pandemic.²⁰ CSFs represent a powerful model for reclaiming "hidden value" by re-localizing the food system. They not only provide economic benefits but also strengthen social capital, build trust in the food system, and foster a shared sense of responsibility for marine resources, moving beyond mere economic transactions to a more holistic community-based approach.

4.4 Pioneering Models of Success: Indigenous-Owned Processing and Community Initiatives

4.4.1 Case Studies: Coastal Nations Fisheries and Nuu-chah-nulth Seafood LP (Vertical Integration, Capacity Building)

Indigenous communities in Canada are demonstrating powerful models for reclaiming economic control and value through innovative, Indigenous-owned seafood enterprises.

Coastal Nations Fisheries (CNF), a 100% Indigenous-owned company on British Columbia's North and Central Coast, is collectively owned by eight First Nations: Gitga'at, Gitxaala, Haida, Heiltsuk, Kitasoo Xai'xais, Metlakatla, Nuxalk, and Wuikinuxv.²⁹ CNF is part of a broader collaborative effort, born from years of negotiations with the federal government, to rebuild coastal fisheries. Its core mission is to revitalize community-based fishing fleets and the livelihoods they provide for families, while also building a Nation-owned commercial fishing company.²⁹ This initiative aims to sustain local cultures, ensure long-term food security, and enhance economic well-being. CNF provides financial support to community fishers, engages in capacity building across the Nations, and promotes the sustainable management of coastal fisheries.²⁹ As Chief Wii Hai Waas Arnold Clifton of Gitga'at First Nation states, it is fundamentally about recognizing that fish is not only an integral part of Indigenous culture but also critical for restoring economic self-sufficiency.²⁹

Similarly, **Nuu-chah-nulth Seafood LP** is a First Nation-owned seafood enterprise operating on Vancouver Island's West Coast.³⁰ This enterprise provides planning, management support, and training opportunities to its member Nations and their community members. A key strategic initiative was the purchase of a majority share in Nanaimo's St. Jean's Smokehouse and Cannery in November 2015. This acquisition provided Nuu-chah-nulth Seafood Nations with essential processing, sales, and marketing capacity, enabling vertical integration within the seafood value chain.³⁰ Building on this, the company is actively developing an authentic Aboriginal branded seafood product line.³⁰ Nuu-chah-nulth Seafood LP is guided by principles deeply rooted in Indigenous culture, such as

hish-uk ts'a-walk (everything is one, everything is interconnected), *iisaak* (greater

respect with caring), and *uu-a-thluk* (taking care for future generations).³⁰

These Indigenous-led models are not merely economic ventures; they are holistic approaches to community development that integrate traditional knowledge¹⁶, cultural values, and long-term stewardship. They demonstrate a viable alternative to the extractive model by keeping value and control within the community, directly addressing the "hidden value lost" to external control and the erosion of traditional practices. These case studies offer a powerful blueprint for other communities, demonstrating that economic prosperity can be achieved in a manner that is culturally appropriate, environmentally sustainable, and socially equitable. They highlight the immense potential for Indigenous communities to lead Canada's transition to a more resilient and balanced economy.

4.4.2 Lessons from Inland Fisheries: Addressing Challenges in Manitoba, Saskatchewan, Ontario, NWT, and Yukon

While coastal fisheries often capture public attention, Canada's inland fisheries, particularly in Manitoba, Saskatchewan, Ontario, the Northwest Territories, and Yukon, face distinct yet equally critical challenges that must be addressed to unlock their full potential. Manitoba's commercial fishing industry, for example, is a valued sector that has operated for over 100 years, employing many people and generating approximately \$100 million annually, managed through licenses, quotas, and seasons.³⁴

However, significant systemic issues persist. Manitoba's three largest lake fisheries (Winnipeg, Manitoba, and Winnipegosis) have been rated poorly by seafood sustainability programs due to inadequate stock data, a lack of catch limits for some species, poorly regulated bycatch, and depleted stocks.²⁸ These management deficiencies undermine the long-term viability of the industry. Inland fishers, particularly those in northern and remote communities, contend with unsustainable freight costs and distant processing capabilities, which severely impact their profitability.²⁷ For some, complex multimodal transportation (boat, train, truck) or reliance on air cargo leads to logistical and financial difficulties, delays, and potential quality degradation.²⁷

Concerns also revolve around the Freshwater Fish Marketing Corporation (FFMC), with fishers expressing dissatisfaction over stagnant prices and a lack of representation in

governance.²⁷ Many fishers in northern and remote communities are apprehensive about their ability to attract private sector buyers in an open market system due to a perceived lack of buyers or adequate infrastructure.²⁷ In the Yukon, the commercial salmon fishery faces challenges with low productivity, erratic returns, poor prices, and a lack of buyers, making economic viability difficult even with existing resources.³⁵

The "hidden value lost" in these inland regions is due to a combination of inadequate management practices, infrastructural deficits, and a lack of local control over pricing and processing. This leads to economic marginalization and prevents these communities from participating in higher-value segments of the seafood industry. A "one-size-fits-all" approach to fisheries management and development is insufficient. Solutions must be tailored to the unique ecological, geographical, and socio-economic contexts of inland communities, emphasizing local governance, investment in regional processing hubs, and fair market access to unlock their full potential and ensure that the benefits of their harvest accrue locally.

4.5 Technological and Infrastructural Solutions for Scalable Processing

4.5.1 Development of Small-Scale Processing Facilities, Shared-Use Commercial Kitchens, and On-Farm Processing

A crucial step towards empowering small-scale fish harvesters and communities is the development of accessible, localized processing infrastructure. The current reality often involves distant processing capabilities and inadequate local facilities, which significantly reduce the value captured by harvesters.²⁷ A viable solution lies in fostering the establishment of small-scale processing facilities, shared-use commercial kitchens, and licensed on-farm processing operations.

Resources such as the handbook offered by Purdue University for small-scale fish farmers demonstrate the utility of using local kitchens for processing, enabling producers to diversify their markets and improve profitability.³² These types of facilities can provide essential resources for entrepreneurs interested in adding various forms of value to their fish, moving beyond simply selling raw catch.³²

The "hidden value" that can be unlocked through this approach is substantial. By decentralizing processing capabilities and making them accessible to small-scale harvesters, communities can significantly reduce transportation costs, improve product freshness, and directly engage in value-added activities. This shifts economic activity and profits from large, distant processors to local entrepreneurs and community members. This approach empowers individual harvesters and small businesses to move up the value chain, fostering local entrepreneurship and creating more resilient, self-sufficient community economies. It directly counters the concentration of processing power in large, often distant, facilities, allowing communities to capture a greater share of the economic benefits from their local resources.

4.5.2 Adoption of Advanced Processing Equipment and Digital Traceability Solutions

The adoption of advanced processing equipment and robust digital traceability solutions is paramount for enabling scalable, high-quality fish processing across Canada, benefiting operations of all sizes. Companies like Marel are global suppliers of sophisticated standalone equipment and integrated systems for the fish industry, offering solutions designed to optimize product flow, enhance yield, improve quality, and increase overall efficiency.³⁶ Their technologies include new deheaders, advanced waterjet cutters (like Flexicut Jet), quality scanning systems, and state-of-the-art filleting machines (such as the MS 2750 and MS 2920) that can perfectly process fish of varying sizes without constant adjustments.³⁶

Crucially, Marel Software enables food processors to effectively collect and utilize data, leading to improved processing results and ensuring full traceability throughout the entire production process.³⁶ Digital traceability solutions are vital for seafood processors of all sizes, allowing for transparency from boat to plate, which is essential for consumer trust and market differentiation.³³

The "hidden value" here is the potential for advanced technology to democratize processing capabilities. While often perceived as capital-intensive and exclusive to large players, modern, modular, and scalable technologies can be adapted for smaller operations. This makes high-quality, efficient processing accessible to community-based and small-scale processors, directly addressing the "lack of traceability" ³³ and "distant processing capabilities" ²⁷ that currently hinder value

capture. Investing in and facilitating access to appropriate, scalable processing technologies and digital traceability solutions can significantly enhance the competitiveness and profitability of small-scale harvesters and local processing facilities, allowing them to produce high-quality, differentiated products and capture more value from their catch, ultimately strengthening local economies.

4.5.3 Streamlining Regulatory Compliance and Providing Targeted Support for Local Processors

While essential for food safety and quality, the current regulatory frameworks for fish processing in Canada can be complex and burdensome, particularly for small-scale and community-based processors. In British Columbia, fish receivers, seafood processors, and fisher vendors require specific licenses and must adhere to numerous requirements covering construction, operations, food safety, sanitation, and record-keeping.³⁷ Similarly, Nova Scotia has detailed regulations for fish processing establishments, including licensing, hygiene, waste disposal, and labeling standards.³⁸ These regulatory burdens can make it unnecessarily challenging for Small and Medium Sized businesses (SMEs) to establish and operate food facilities.⁸

The "hidden value lost" is the stifled innovation and local economic activity that could otherwise flourish due to regulatory complexity and a lack of tailored support. Streamlining and adapting regulations to be more accessible and appropriate for small-scale operations is crucial. This includes conducting deep regulatory reviews to reduce unnecessary burdens, harmonizing provincial standards, and fast-tracking approvals for food facilities.⁸

Furthermore, providing targeted financial and technical assistance can significantly facilitate compliance and growth. The USDA Rural Development's Value-Added Producer Grants (VAPG) in the US offer a relevant model, providing competitive funds for planning activities (such as feasibility studies and business plans) and working capital for value-added agricultural products.²¹ Such programs can help local processors navigate the initial complexities and invest in necessary infrastructure and compliance measures. By reducing the compliance burden and offering strategic support, Canada can facilitate the establishment of local processing facilities, enabling communities to capture more value from their harvests and contribute to a more robust domestic food system.

Table 4: Overview of Regulatory Requirements for Fish Processing in Canada (Federal and Provincial Examples)

Regulatory Body/Level	Key Requirements	Challenges/Barrriers for Small-Scale Processors	Proposed Solutions						
Federal (DFO/CFIA)	- Fisheries management and licensing³⁷	- Export/import certification⁴⁰	- Specific regulations for bivalve molluscs and cultured marine fish³⁷	- Requirements for federally registered facilities³⁷	- Complexity of multi-layered regulations (federal and provincial)⁸	- Potential for lack of coordination between federal and provincial standards⁸	- Streamline CFI A approvals⁸	- Harmonize environmental assessments⁸	- Provide clear, accessible guidance for small-scale operations

Pro vin cial (e. g., BC, No va Sc oti a)	- Lic ens ing : Fis h Rec eiv er Lic enc e, Sea foo d Pro ces sor Lic enc e, Fis her Ven dor Lic enc e ³⁷	- Fac ility Req uire me nts: Co nstr ucti on, equ ipm ent, foo d saf ety, san itati on ³⁷	- Op era tion al Req uire me nts: Pro ces sin g sta nda rds, rec ord -ke epi ng, rep orti ng uns afe foo d ³⁷	- Hyg ien e & Wa ste: Em plo yee hyg ien e, was te dis pos al, offa l ma nag em ent ³⁸	- Pro duc t Spe cifi c: Pac kag ing, lab elin g (e.g ., mol lus cs), tem per atu re con trol ³⁸	- Sig nifi can t reg ulat ory bur den s for Sm all and Me diu m Siz ed Bus ine sse s (SM Es) ⁸	- Ne ed for har mo niz atio n of pro vin cial sta nda rds (re gul atio ns, lab elin g, ins pec tion , cer tifi catio n) ⁸	- Hig h cos ts and tim e inv est me nt for co mpl ian ce for sm all enti ties ³⁷	- Co ndu ct dee p reg ulat ory revi ews to red uce unn ece ssa ry bur den s for SM Es ⁸	- Fas t-tr ack per mitt ing for foo d faci litie s ⁸	- Intr odu ce tar get ed gra nts and sup por t for co mpl ian ce (e.g ., like US DA VAP G mo del) 21	- Rev isit lan d-u se and zon ing pro visi ons to faci litat e loc al foo d faci litie s ⁸
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5. Recommendations for a Balanced and Resilient Canadian Economy

The analysis presented underscores the urgent need for Canada to rebalance its economic model, moving away from an over-reliance on raw resource extraction towards a more diversified, localized, and value-added approach. The "hidden value lost" to communities and the nation through the current extractive economy is substantial, manifesting as socio-economic instability, environmental degradation, and the erosion of Indigenous self-determination. To foster a truly resilient and

equitable Canadian economy, the following recommendations are put forth:

5.1 Policy Reforms for Sustainable and Equitable Resource Management

- **Shift from "Exploitation" to "Stewardship":** Implement comprehensive policies that prioritize ecological stewardship and long-term sustainability over immediate economic gain across all resource sectors. This necessitates strengthening environmental regulations, ensuring robust accountability for environmental liabilities, and allocating sufficient resources for remediation of contaminated sites, rather than externalizing these costs to taxpayers.¹
- **Modernize Fisheries Governance and Access Rights:** Undertake a fundamental reform of licensing, quota, and access rights within the fisheries sector to ensure equitable participation for small-scale harvesters and coastal/inland communities. This involves actively moving away from corporate concentration of fishing rights and exploring innovative mechanisms such as community-fishermen licence banks and succession planning initiatives to keep licenses within fishing families and communities.¹⁷
- **Prioritize Indigenous Rights and Self-Determination:** Mandate and rigorously enforce Free, Prior, and Informed Consent (FPIC) for all resource development projects impacting Indigenous territories. It is imperative to center Indigenous voices in decision-making processes and actively support Indigenous-led resource co-management models that integrate traditional knowledge and sustainable practices, recognizing their millennia-long stewardship of these lands and waters.¹⁰
- **Address Socio-Economic Disparities:** Develop and implement targeted policies to mitigate the detrimental effects of boom-and-bust cycles inherent in extractive industries. This includes fostering economic diversification strategies, ensuring stable and adequate funding for social services in resource-dependent communities, and providing incentives for the creation of year-round, community-integrated employment opportunities, rather than relying on transient workforces.⁶

5.2 Strategic Investment in Localized Food and Fish Processing Infrastructure

- **Targeted Infrastructure Funding:** Establish dedicated, accessible grant and lending programs specifically for the development of small-scale, community-owned, and shared-use food and fish processing facilities in rural, remote, coastal, and Indigenous communities. This investment is critical to overcome the current deficiencies and distant processing capabilities that hinder local value capture.⁸
- **Support for Agri-Tech and Value-Added Innovation:** Invest significantly in research, development, and the widespread adoption of advanced processing technologies, including modular solutions suitable for smaller processors, controlled environment agriculture (CEA), and sustainable protein cultivation. This will enable communities to produce high-quality, differentiated products and move up the value chain.⁸
- **Improve Logistics and Supply Chains:** Develop robust regional food hubs and invest in improving transportation infrastructure, including cold chain logistics and targeted freight subsidies, particularly for remote and inland areas. These improvements are essential to reduce costs, enhance market access for locally processed products, and ensure freshness and quality from harvest to consumer.²⁷

5.3 Empowering Communities: Enhancing Governance, Capacity Building, and Indigenous Self-Determination

- **Foster Community Economic Development (CED):** Actively support grassroots, asset-based CED initiatives that empower communities to mobilize their local resources, build strong local economic links, and ensure that profits are reinvested within the community. This approach fosters self-reliance and builds long-term resilience.²²
- **Capacity Building and Training:** Implement comprehensive programs that provide tailored training in processing techniques, sustainable business management, effective marketing strategies, and digital literacy. These programs should be designed to meet local needs, with a particular focus on empowering Indigenous youth and women to participate fully in and lead value-added sectors.¹¹
- **Promote Indigenous-Led Models:** Actively support and facilitate the scaling up of successful Indigenous-owned seafood enterprises and other value-added initiatives, such as Coastal Nations Fisheries and Nuuchahnulth Seafood LP. These models serve as powerful exemplars of sustainable, culturally appropriate,

and equitable economic development that keeps value within Indigenous communities.²⁹

- **Strengthen Local Governance:** Empower local and Indigenous communities with greater control and decision-making authority over resource management. This includes ensuring transparency, accountability, and meaningful participation in all stages of planning and implementation, moving beyond token consultations to genuine co-management.¹⁰

5.4 Fostering Innovation, Research, and Collaborative Ecosystems Across the Value Chain

- **Streamline Regulatory Environment:** Conduct deep and systematic regulatory reviews at both federal and provincial levels to identify and reduce unnecessary burdens for small and medium-sized food and fish processors. This includes harmonizing provincial standards and fast-tracking approvals for new food facilities, thereby fostering innovation and reducing barriers to entry.⁸
- **Market Incentives and Consumer Education:** Implement targeted tax measures and shelf-space incentives to actively prioritize Canadian-sourced products in retail environments. Concurrently, launch public education campaigns to inform consumers about the benefits of local food, the importance of product traceability, and the inherent value of small-scale fisheries, encouraging informed purchasing decisions.⁸
- **Support Community-Supported Models:** Actively promote and facilitate the growth of Community-Supported Fisheries (CSFs) and other similar direct-to-consumer models. These initiatives effectively shorten supply chains, build direct relationships between producers and consumers, and ensure a fairer return for harvesters, thereby enhancing local economic resilience.³¹
- **Interdisciplinary Research and Data:** Invest in comprehensive, interdisciplinary research to gain a deeper understanding of the full socio-economic and environmental impacts of resource dependence compared to localized, value-added economies. Improve data collection and analysis for fisheries management to ensure that practices are sustainable, adaptive, and responsive to the needs of local communities and ecosystems.⁷

6. Conclusion: A Path Towards Shared Prosperity and National

Resilience

Canada stands at a critical juncture, facing the profound and often unacknowledged costs of an economic model historically rooted in raw resource extraction. The "hidden value lost" to its rural, remote, coastal, and Indigenous communities is immense, manifesting as socio-economic instability, environmental degradation, and a persistent undermining of local self-determination. The paradox of exporting vast quantities of raw materials while importing processed goods represents a significant missed opportunity for domestic value creation and national resilience.

However, a transformative path forward exists. By strategically reorienting Canada's economic focus towards localized food production and processing, particularly within the fisheries sector, the nation can unlock immense potential for sustainable growth, enhanced food security, and genuine prosperity that is shared across all communities. This shift is not merely an economic adjustment; it is a fundamental re-imagining of Canada's relationship with its land, waters, and diverse peoples.

The evidence is clear: localized, value-added activities generate significantly higher economic multipliers, creating more jobs and fostering greater wealth circulation within Canada. Empowering communities through principles of Community Economic Development, leveraging their unique assets—including traditional knowledge and cultural capital—and addressing systemic barriers through targeted policy reforms and strategic investments in infrastructure and innovation are crucial steps. The pioneering models of Indigenous-owned processing companies demonstrate a powerful blueprint for success, proving that economic prosperity can be achieved in a manner that is culturally appropriate, environmentally sustainable, and socially equitable.

By embracing these recommendations, Canada can transition from an economy vulnerable to global commodity fluctuations and external control to one built on the strength of its diverse regions and the resilience of its local communities. This is a call to action for a more balanced, equitable, and sustainable future, where prosperity is not just measured in aggregate GDP, but in the health, well-being, and self-determination of every Canadian community, from coast to coast to coast.

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